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For Immediate Release

“Glow Skate” Returns to Wilson Ice Arena

Milwaukee, WI (March 5, 2015) – Lights will be turned down, and the music turned up for “Glow Skate” at the Wilson Ice Arena, Saturday, March 21, from 6:30-9:30 p.m. Wilson Ice Arena is located at 4001 S. 20th St., just south of Howard Avenue.

“We turn the lights down and the jams up for this event,” said Ross Milton, Manager of the Wilson Ice Arena. “Strategically placed accent lights, glow-in-the-dark necklaces, and great music create a new way for people of all ages to enjoy the rink.”

Event-goers will find skates in a full range of sizes. Admission is \$5 and includes a glow-in-the-dark necklace, skate rental (if needed), and an entry into drawings for door prizes.

Children age 10 and under must be accompanied by an adult. Parents, caregivers or others who choose not to skate may watch the event free of charge.

Hot chocolate and other food and beverage items will be available for purchase at the concessions stand.

For more information, contact Wilson Recreation Center at (414) 281-6289.

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